

# ARCHITECTUREMON presented by AIA Memphis

sponsored by:

Tim McCullough, AIA . Architect









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# THANK YOU FOR JOINING US ON THE INAUGURAL RIDE OF THE TOUR DE ARCHITECTURE!

This event was created to offer the Memphis community an opportunity to expand their knowledge of Memphis' architecture while also promoting active lifestyles.

Pamphlets and cue sheets of the Tour de Architecture will be available in the AIA Memphis office and at Victory Bicycle Studio during architecture month.

# Route 1: 7.8 miles

Start / Finish: AIA Memphis | 511 South Main 511 South Main Street http://ridewithgps.com/routes/1581946

Route 2: 22.6 Miles

Start / Finish: Victory Bicycle Studio | 2549 Broad Avenue 2549 Broad Avenue http://ridewithgps.com/routes/1638656

# BE SAFE!

Please take a moment to review some rules of the road:

### Wear a helmet!

**1. Follow the law.** Your safety and the image of bicyclists depend on you. You have the same rights and duties as drivers. Obey traffic signals and stop signs. Ride with traffic; use the rightmost lane headed in the direction you are going.

**2. Be predictable.** Make your intentions clear to motorists and other road users. Ride in a straight line and don't swerve between parked cars. Signal turns, and check behind you well before turning or changing lanes.

**3. Be conspicuous.** Ride where drivers can see you; wear bright clothing. Use a front white light and red rear light and reflectors at night or when visibility is poor. Make eye contact with drivers. Don't ride on sidewalks.

**4. Think ahead.** Anticipate what drivers, pedestrians, and other bicyclists will do next. Watch for turning vehicles and ride outside the door zone of parked cars. Look out for debris, potholes, and utility covers. Cross railroad tracks at right angles.

**5. Ride Ready.** Check your tires have sufficient air, brakes are working, chain runs smoothly, and quick release wheel levers are closed. Carry repair and emergency supplies appropriate for your ride. **Wear a helmet.** 

**6. Keep your cool.** Road rage benefits no-one and always makes a bad situation worse.

Excerpted from League of American Bicyclists

# ROUTE 1: 7.8 MILES CUE SHEET

Start / Finish: AIA Memphis | 511 South Main 511 South Main Street http://ridewithgps.com/routes/1581946

Leg	Dir	Туре	Notes	Total
	$\rightarrow$	Right	Turn right onto East G E	
			Patterson Avenue	0.1
0.1	$\leftarrow$	Left	Turn left onto S Front St	0.2
0.2	$\rightarrow$	Right	S Front St turns slightly right	
			and becomes E Georgia Ave	0.4
0.3	$\rightarrow$	Right	Turn right onto S Riverside Dr	0.7
1.0	$\rightarrow$	Right	Turn right onto Beale Street	1.7
0.1	$\leftarrow$	Left	Turn left onto S Front St	1.8
1.4	$\rightarrow$	Right	Turn right onto Greenlaw Ave	3.3
0.1	$\rightarrow$	Right	Turn right onto N Main St	3.3
0.1	$\leftarrow$	Left	Turn left onto Mill Ave	3.4
0.2	$\rightarrow$	Right	Turn right onto N 4th St	3.6
0.1	$\leftarrow$	Left	Turn left onto Sycamore Ave	3.7
0.1	$\rightarrow$	Right	Turn right onto A.W.Willis Ave	3.8
0.1	$\leftarrow$	Left	Turn left onto N 3rd St	4.0
0.2	$\leftarrow$	Left	Turn left onto Jackson Ave	4.2
0.1	$\uparrow$	Straigh	t Continue onto N Lauderdale St	4.3
0.1	$\leftarrow$	Left	Turn left onto Alabama Ave	4.4
0.6	$\rightarrow$	Right	Turn right onto Poplar Ave	5.1
0.1	$\leftarrow$	Left	Turn left onto N Orleans St	5.1
0.1	$\rightarrow$	Right	Turn right onto Adams Ave	5.3
0.8	$\leftarrow$	Left	Turn left onto N 2nd St	6.1
0.6	$\leftarrow$	Left	Turn left onto Beale St	6.6
0.2	$\uparrow$	-	U-turn at the end of Beale St	6.9
0.4	÷	Left	Turn left onto S Front St	7.3
0.4	÷	Left	Turn left onto E Nettleton Ave	7.7
0.1	$\rightarrow$	Right	Turn right onto S Main St	7.8

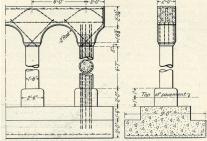
# POINTS OF INTEREST



### Memphis Central Station 545 South Main Street Southwest corner of S. Main Street and GE Patterson

Architect: Graham, Burnham & Co.

This historic train station, originally called the Grand Central Station, was built between 1912 and 1914. The structure of the building is comprised of a steel frame with Bedford stone walls up to the 4th floor and brick trimmed with stone and terra cotta above. A frieze is featured at the 3rd floor level supported by flutted pillars. The entrance lobbies were finished with mosaic tile floors and Tennessee marble wainscotting.



Details of Reinforced Concrete Columns and Arched Girders

To accommodate the layout of nine tracks, four streets were closed with six being carried under the new tracks in subways.

To provide power for the train station, Illinois Central Railroad built a coal fired plant directly west of the station. With its 100-foot brick chimney, decorative brickwork and massive windows, the **Powerhouse** remains an iconic structure in the South Main Historic district.



#### Beale Street Landing 545 South Main Street Riverside Drive and Beale Street Architects: RTN Architects and Bounds and

**Gillespie Architects** 

In Memphis' first international design competition the Riverfront Development Corporation, in conjunction with AIA Memphis and Urban Art, received 170 design submissions. The design featured guitar shaped islands to function as plazas connected by pedestrian bridges. Currently under construction, the new terminus for Beale Street will connect Tom Lee Park and the Historic Cobblestone Landing, be able to accommodate public events, and serve a modern docking facility along the Mississippi River. Covered in grass, the roof of the building is an extension of Tom Lee Park and will provide unobstructed views of the Mississippi River. A 60' tall, 30; diameter helical ramp will provide access from the park to the dock.



#### Fire Department Headquarters - Fire Station No. 5 65 Front Street

Architect: A.L. Aydelott and Associates Constructed: 1967

Designed by one of Memphis' most influential and remarkably talented architects, the fundamental principles of Brutalism are represented by the massing and exposed structural system of this fire house located at the northwest corner of Union Avenue and Front Street. This stark style of functional architecture allows for the fire engines to be prominently featured and the use of the building readily apparent. Mr. Aydelott is recognized by many as the father of modern architecture in Memphis and is responsible for bringing many of our significant designers, including Francis Mah, to Memphis.



#### Cossitt-Goodwyn Library 33 South Front Street Architect: M. J. B. Wheeler

Memphis' first public library opened in 1893 and was also the location of the City's first museum collection. The original Romanesque style building designed by M.J.B. Wheeler was demolished in 1958 to allow for the construction of the reading room addition.



Cossitt Library Addition 33 South Front Street Architect: Office of Walk C. Jones, Jr.

Although the addition has received much criticism over the years it was regarded by as an excellent example of modern architecture for its time. A brise-solei protects the upper floors from glare and excessive heat gain. Originally the aluminum louvers on the east and west facades were painted blue and the open masonry screen on the south was painted yellow.



Cecil C. Humphreys School of Law University of Memphis (formerly U.S. Customs House, Court House and Post Office)

Built in the early 1880s, the 140,000 SF Italianate Revivalstyle building featured a marble exterior, two clock towers stone fireplaces and hand-painted wood trim. Included in the work completed in the 1929 was the lowering of the clock towers and the use of limestone on the exterior of the new eastern facade.

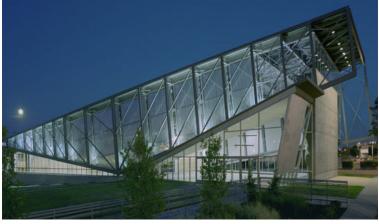
Now the home of the University of Memphis Law School, building was recently renovated by Askew Nixon Ferguson Architects and Fleming Associates Architects. During the renovation the hand-painted stencil designs covering the interior beams were uncovered as well as the decorative ceiling in the U.S. Courtroom which now serves as the law schools Moot Courtroom.



#### **TERRA House**

The TERRA (Technologically + Environmentally Responsive Residential Architecture) sustainable demonstration house was designed and developed by The University of Memphis Department of Architecture through the FedEx Institute Center for Sustainable Design at the University of Memphis.

The building features energy efficient and environmentally responsible techniques, materials, appliances and fixtures. The house also adheres to the standards of the Memphis Light Gas and Water Division EcoBUILD program and the American Lung Association Health House program.



#### BRIDGES Center

Architect: buildingstudio

The home of both BRIDGES and The Work Place the program required separate entrances, workspaces and administrative offices. Two separate buildings with an plaza between them and a open breezeway linking them are covered under a single roof that serves as a parking deck. The parking ramp dictates the form of the building and allows the building to front the street edge. The scale of the single-story urban solution conforms to that of the surrounding neighborhood.

The environmentally responsible structure utilizes natural light in interior spaces. Fly ash concrete was used along with a ground-source heating /cooling system and solar water heaters. Honoring the program request that the building also function as a teaching tool, a demonstration photovoltaic array and an underground cistern used to supply water to the gardens were included.





Saint Jude Children's Research Hospital Architect: Paul R. Williams Constructed: 1962

The noted African-American architect, Paul R. Williams, donated his services for the plan of the first phase of the original hospital building to his friend Danny Thomas. Williams, whose parents were from Memphis, insisted that he was never aware when designing the building that the five-pointed star is the insignia of St. Jude.

## Victorian Village Adams and Jefferson Streets

The Victorian-style homes built during 1846 into the 1890s along Adams and Jefferson Streets were once on the outskirts of the city. The styles include Neoclassical, Late Gothic Revival and Greek Revival but unfortunately most of the homes have been demolished. Victorian Village neighborhood is now listed on the National Register of Historic Places.



Mallory - Neely House Constructed: 1852 Italianate

This 25-room home contains stenciled and hand painted ceilings, parquet flooring, and stained-glass windows purchased at the 1893 Chicago World's Fair.



Woodruff - Fontaine House and Museum Constructed: 1870 Architect: Edward Culliatt Jones French Victorian



James Lee House Constructed: 1841 Architect: Edward Culliatt Jones and Matthias H. Baldwin (expansion 1871)

The Italianate farmhouse is also known as the Harsson-Goyer-Lee House and was the original location of the Memphis Academy of Art.



#### **Court Square**

**Between Main and Second Street at Court Avenue** Court Square is one of the 4 original municipal parks laid out in 1819 by the city planners. The land for the square was donated by one of the founders of Memphis, John McLemore.



#### Hebe Fountain Constructed: 1876

The 20' high, 35' diameter, high cast iron fountain located in the center of Court Square features Hebe the Cupbearer to the Gods.



#### **Dr. D. T. Porter Building Constructed: 1895** Architect: Edward Culliatt Jones

The steel framed first skyscraper in Memphis and built the Continental Bank the building was renamed in memory of one of the leading citizens of Memphis, Dr. D.T. Porter, in the early 1900s. When completed it was the tallest building south of St. Louis and the first in the south with a high rise elevator. It was listed on the National Register of Historic Places in 1995.



#### **The Orpheum Theatre** 197 S. Main Street Constructed: 1928

The Grand Opera House, later renamed the Orpheum Theatre, was built in 1890 and was quickly known as the "classiest theatre outside of New York City". The new Orpheum, twice the size of the original, was built on the site in 1928 after the original structure burned to the ground. The design of the new theatre was influenced by the Art Nouveau style.





### 511 S. Main Street

Established in 1953, AIA Memphis has served West Tennessee as the local chapter of The American Institute of Architects (AIA) for almost 55 years. Members of AIA from across the globe have worked with each other and their communities to create more valuable, healthy, secure, and sustainable buildings and cityscapes. Our local voices join more than 85,000 architects and allied professionals who work together to create a better future by design. We are proud to be a part of the AIA family who over the past 150 years have advanced the profession not only through shared knowledge, but by establishing standards for education, ethics, and service to the community that brings the health, safety and welfare of our diverse communities to the forefront.

AIA Memphis is one of over 300 chapters across the country and around the world serving the industry and the public at the local, state and national level. Our Mission is to promote architecture and the profession; advocate for livable and sustainable communities; and serve as a resource for our members.

# ARCHITEC TUREMONTH presented by AIA Memphis

# **ICON\*** : Design Exhibition

EXHIBIT OPENING RECEPTION | September 6 . Thursday | 4:30-6:30pm exhibit | September 6-28 | @ 511 South Main auction | September 29 | @ Architecture Month Finale Party

# **Conversation + Cocktail Series**

September 12, 19, 26 . Wednesdays | 6 pm | free @ brg3s | 11 West Huling | across from Spaghetti Warehouse

# **Celebrating Mid-Century Modern**

September 9, 16, 23, 30 . Sundays | 2 pm @ 431 South Main Street #101 cost: \$30 per lecture | series cost: \$100 | *limited seating* 

# A Morning in the Park: The Art of Sketching

September 15 . Saturday | 10:00-11:30am | free @ Overton Park | meet in the Veteran's Plaza Reservations are encouraged.

# Luncheon: Memphis Innovation Delivery Team

 September 20 . Thursday | 12 noon
@ University Club of Memphis cost: \$25 (includes lunch) reservations required by September 18

# Focus On Design: LTL Architects

September 21 . Friday | 6:30 pm | free @ Visible Music College | 200 Madison Avenue

# **AIA Memphis Architects Tour**

September 22 . Saturday | 10 am - 2 pm \$40 per ticket includes entry into all featured projects | Under 16 free

# **Architecture Month Finale Party**

September 29 . Saturday | 7 pm @ LUXE (formerly the Powerhouse @ 45 GE Patterson) general tickets: \$35 | VIP tickets: \$55

# sanctioned events:

# Pecha Kucha Night #4

September 13 . Thursday | 6 pm | free @ Crosstown Arts |427 North Watkins

# **30th Anniversary Mud Island River Walk:** A Mississippi River Architectural Marvel

OPENING RECEPTION | September 18 . Tuesday | 4:30 | free @ Mississippi River Museum | 125 North Front Street exhibit | September 14 - October 31, 2012

### more information available at: www.architecturemonthmemphis.org

### reservations or questions: 901.525.3818 | info@aiamemphis.org